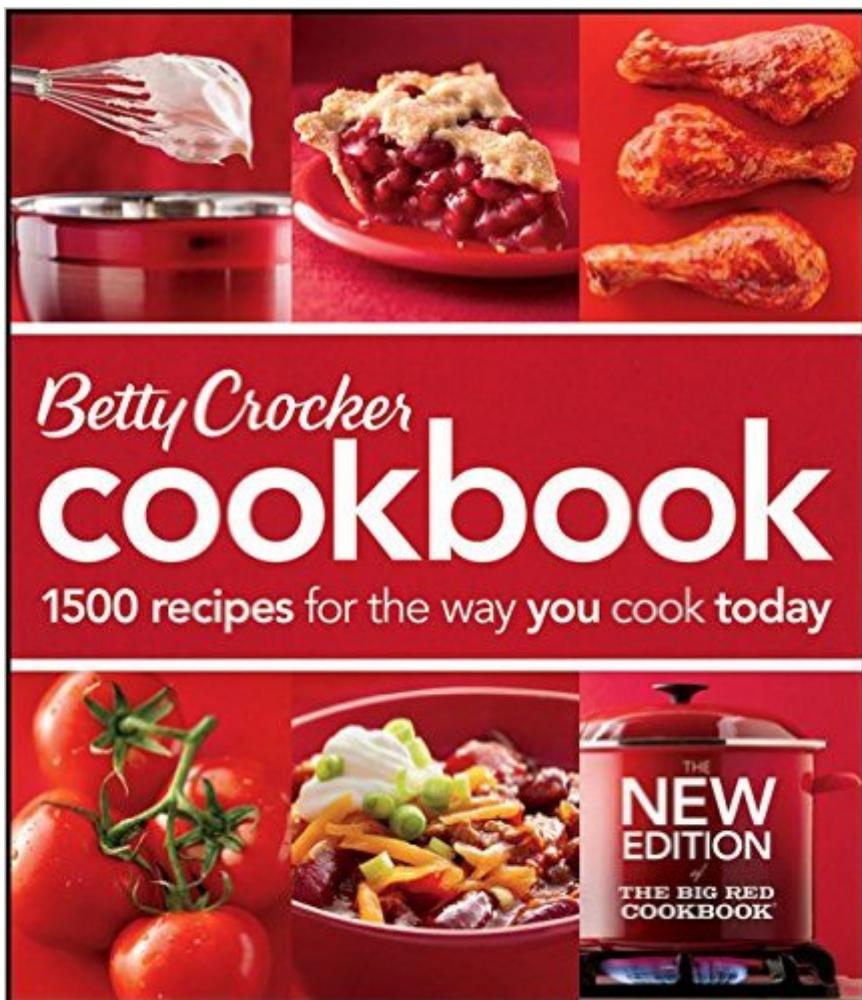


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Betty Crocker Cookbook: 1500 Recipes For The Way You Cook Today



Synopsis

America's most trusted cookbook is better than ever! Representing its most thorough revision ever, the Betty Crocker Cookbook, 11th Edition includes hundreds of new recipes, three new chapters, and icons that showcase how we cook todayâ "faster, healthier, and with many more flavors. New features celebrate the book's expertise and heritage with repertoire-building recipe lessons and fresh twists on American classics. With nearly 1,100 gorgeous new photos and 1,500 recipes, as well as invaluable cooking guidance, The Big Red Cookbook is better and more comprehensive than ever before. The book features: Exclusive content at BettyCrocker.com for Big Red buyers, including 80 videos, 400 additional recipes, and more to complement and enhance the cookbook 1,500 recipes, 50 percent new to this edition Nearly 1,100 all-new full-color photosâ "more than three times the number in the previous editionâ "including 350 step-by-step photos Bold, contemporary, and colorful design Three new chapters on Breakfast and Brunch, Do It Yourself (including canning, preserving and pickling) and Entertaining (including cocktails and party treats) New feature: Learn to Make recipes giving visual lessons on preparing essential dishes like Roast Turkey and Apple Pie, with icons directing readers to bonus videos on BettyCrocker.com New feature: Heirloom Recipe and New Twist showcase classic recipes paired with a fresh twist, with icons directing readers to bonus videos on BettyCrocker.com "Mini" recipes giving quick bursts of inspiration in short paragraph formWith 65 million copies sold and still going strong, the Betty Crocker Cookbook, 11th Edition is the one kitchen companion every home cook needs.

Book Information

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Customer Reviews

Received the cookbook today and spent the afternoon reading the newest version of the Betty Crocker cookbook. I was very pleased with this newest version of the "Big Red" cookbook as some of the old stand-by recipes were found along with plenty of updated or modern recipes including Chicken Korma or Chicken Tagine. You will also find some familiar comfort foods such as Chicken Pot Pie (with a lighter version recipe included) or Chicken and Dumplings. Beef recipes include Caramelized Beef Pot Roast, Meatballs or Meat Loaf. There are specific chapters dealing with Grilling, Breakfast and Brunch, Slow Cooker, Vegetarian and a chapter offering recipes that can be prepared within 20 minutes or less. With each chapter there are detailed photos showing select food products comparing what the food item was supposed to look like and with a photo of a food product prepared wrong. Even after cooking for over 40 years I found this feature very helpful as it never hurts to see how your cooking compares with the cookbook's photos. Within each chapter there are graphics or photos included offering tips on how to prepare the ingredient in question. For example in the meat section graphics of cow, pig and lamb are used to show where specific cuts of meat are located. Following this information is how to prepare the cuts of meat. There is a chapter called Do-It-Yourself that gives information on how to can, freeze or prepare food mixes. Cookbook owners can also access a Betty Crocker web page with more recipes, cooking tips and ideas. Link access information is given in the cookbook.

My original Betty Crocker Redbook has been my every day cookbook for more years than I care to share. It's begun falling apart - dried out, yellowed pages, beginning to crumble in places - time to replace it. I saw this updated version of BC's redbook in the Kindle Store. I was REALLY tempted to go with the e-book, as it mentioned links to exclusive content, but going with the ring binding won out, because I love cookbooks, especially those designed to lie flat while I'm using it in the kitchen. First, let me say that the content of this book is EXCELLENT. I loved my old BC Redbook because it was filled with simple, easy to use recipes that tasted good and always seemed to turn out great. The instructions were clearly written, great photos that illustrated more challenging topics, and written in a style that made you KNOW you can do this recipe. This edition follows that same formula, with classic recipes and new twists on some old stand bys. That having been said, however, the quality of this book is really offensive. It's constructed in 5-ring notebook style, which should give you pages that easily flip and will lie flat on the counter. It seems that the machine that punched the holes in the pages wasn't doing a good job; instead of punching holes with clean edges, it 'rolled' the edges of some of the holes - enough that several pages are effectively 'locked' together at the ring holes. I've found that entire sections of the cookbook are locked together at two

or more of the 5 holes. If you're not careful, you'll tear the page, completely removing the page between the edge of the page and the hole. This is REALLY annoying, and the reason this otherwise excellent book got three stars. If you've the time, and you're careful, you can work the pages apart.

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